

How to Differentiate Good and Bad

Get rich quick

How Ponzi / Pyramid schemes work

Ponzi and Pyramid schemes are 'get rich quick' schemes, and promise people to earn significant amounts in extremely short periods of time.

Recruitment based income

Pyramid schemes reward people for enrolling others.

Performance based income

Ponzi schemes do not ask investors to do any work to earn the high returns. Investors are told the returns will come easily and with no risk.

Product sales

Ponzi schemes do not sell anything. They ask for money but are vague when it comes to explaining what the money will do or where it will go.

Guaranteed income

Ponzi schemes promise consistent high rates of return for investors – they often say exactly how much and use words like 'guarantee'.

Income withdrawal

Withdrawing your investment from a Ponzi scheme can be impossible. They cannot survive if people withdraw their investment or their profits, so they put up barriers to getting any of your money out.

Transparency

Ponzi and Pyramid schemes work very hard to hide their true business from their investors and outsiders.



How LEO works

www.LearnEarnOwn.com

Rewards to LEO Members are based on the level of effort that an individual puts into building their business. It takes time to build a sustainable income.

LEO does not pay people to recruit others. LEO works with individuals and independent business owners who are paid only when products are sold.

LEO offers a pay-for-performance plan in which the Member controls their income based on the amount of work they put into their business.

LEO sells products. Members and customers buy products that they can use. Full details of the product and what it does are explained openly in the web shop before payment is requested.

LEO is not an investment business. LEO makes no guarantee about income and we train our members that rewards only come from hard work and focus.

We offer several ways for Members to withdraw their earnings. The earnings can be seen very easily, and the different methods of withdrawal are shown in a clear way and the instructions to make a withdrawal are equally clear and accessible.

LEO is open and transparent. Our Marketing Plan is readily available to the public on our website. How someone can earn an income from the sales of our products is very clear.

