



LEO Compensation & Marketing Plan

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What Sets LEO Apart?

With over 35 years combined experience delivering entrepreneurship training at the highest level, Founder and CEO Dan Andersson recognised the need for eLearning in the global market place and began this unique training platform with a simple mission.

“Service to Mankind by Unleashing Human Potential.”

Your LEO journey begins with industry-leading training and your destination is a world where men and women live inspired lives through learning and professional development. Owning a LEO business can provide you the income you desire and the lifestyle you dream of.

We believe that “Members are the heart of our business” so we compensate you in ways never before done in this industry. You are not only rewarded for building your team, but you also take part in the success of the company through its various ownership models. As a LEO Member, you’ll share our great products and offer the gift of eLearning through your personal website or through in-person sales.

Tell everyone you know about your business and offer your products that teach people how to be a successful entrepreneur.

Direct Sales Commissions

Direct Sales Commissions are paid on all sales of LEO Products, goods and services. There is no Direct Sales Commissions on any Renewal Fee paid by members.

The company pays 15% of the sale value (excluding VAT or Sales Tax) in Direct Sales Commissions in the following way:

Level 1 - Selling Member = 5%

Level 2 - Sponsor of the Selling Member = 5%

Level 3 - Upline of the Sponsor = 5%

Direct Sales Commissions are paid immediately following the sale.

*Members may draw down these funds following the completion of the standard cooling off period.

Network Bonus

Network Bonus is paid on the Bonus Points (BP) earned on products sold by downline Members. Network Bonus pays between 5% - 10% depending on your personal LEO Rank based on the total RP in your lesser team.

Bronze - Gold Ranks = 5%

Platinum - Senior Executive Ranks = 10%

Director - Vice President Ranks = 8%

Network Bonus (Team Building Bonus) is calculated weekly and paid immediately.

*Members may draw down these funds following the completion of the standard cooling off period.

Bonuses

You earn generous bonuses as you sell your products and build your team.

Awards

As you build your business you are awarded with crypto currency, trips, holidays and so much more.

Recognition

At LEO our Members are the Heart of our Business and we believe consistent effort should be celebrated. From seeing your name in lights as you cross the stage to be recognized by us and by your peers at our Global events to being recognized in industry press releases we share your success with the world. BP & RP are permanent when you reach Bronze Rank and higher.

Business Ownership Award

In addition you may qualify to participate in our Career and Entrepreneur Awards such as the Business Ownership Award.

Rank	Total Rank Points (MIN)	Total Rank Points (Lesser Team)	Rank Pin	Rank Certificate	Rank Award	Network Bonus (Team Building)	Weekly Earnings Cap (Network Bonus)	Resetting of BP & RP
Vice President	4x GMD	2 x GMD	Yes	Yes	£500,000	8%	£15,000	None
Global Marketing Director	20,000,000	10,000,000	Yes	Yes	£200,000	8%	£15,000	None
Regional Marketing Director	10,000,000	5,000,000	Yes	Yes	£75,000	8%	£15,000	None
National Marketing Director	5,000,000	2,500,000	Yes	Yes	£15,000	8%	£15,000	None
Marketing Director	2,000,000	1,000,000	Yes	Yes	£7,500	8%	£15,000	None
Director	1,000,000	500,000	Yes	Yes	£5k Presidents Club trip & £15k BOA	8%	£15,000	None
Senior Executive	500,000	250,000	Yes	Yes	£1,200	10%	£15,000	None
Executive	250,000	125,000	Yes	Yes	£2k Executive Trip	10%	£15,000	None
Coordinator	100,000	50,000	Yes	Yes	£500	10%	£15,000	None
Senior Associate	50,000	25,000	Yes	Yes	£400	10%	£15,000	None
Associate	20,000	10,000	Yes	Yes	£300	10%	£15,000	None
Platinum	4,000	2,000	Yes	Yes	NA	10%	£15,000	None
Gold	2,000	1,000	No	Yes	NA	5%	£5,000	None
Silver	1,000	500	No	Yes	NA	5%	£2,000	None
Bronze	250	125	No	Yes	NA	5%	£500	None
Free Member	0	0	No	No	NA	NA	NA	Weekly

Notes

You must have achieved Platinum Rank in your first 30 days from joining to qualify for the £15k Business Ownership Award (BOA). The BOA is awarded when you reach Director Rank and have attended a Global Event.

Rank awards may be converted to ownership of equivalent value at the company's discretion.

Rank Points = 100% of total sales value in GBP (excluding VAT or Sales Tax)

† Statement of Typical Participant Earnings

There are no guarantees regarding income. Our estimate of what the typical participant is likely to earn is approximately £1 - £300 per year. A participant, for the purposes of this estimate, includes all participants who make a sale of LEO products within the one-year period. This 'typical' figure is representative of the smallest range of compensation expected to be earned by over 50% of all participants of the plan.